Hit a Grand Slam this Summer with IECA!

International **Erosion Control** Association

Annual Membership Directory
+ July *Environmental Connection*

Exposure to the industry's top decision makers!

Double Play Deal!

Purchase an ad in both the July issue of *Environmental Connection* and the Membership Directory and save 25%!

Summer 2012 Advertising

2012-2013 Membership Directory

Advertising close date: 6/15/12
Mail date: 1st week of September

Sent to all Professional, Corporate, Emerald and Cornerstone members of IECA, the directory reaches over 2,500 industry professionals worldwide and serves as a resource all year long. No other annual publication can provide you such exclusive, sustained access to IECA's membership.

Size	Member Rates	Non-Member Rates
Ride Along Insert	$1,999	$2,999
Full Page	$899	$999
1/2 Page	$659	$799
1/4 Page	$359	$499
Business Card	$259	$300

July 2011 Environmental Connection

Advertising close date: 6/15/15
Mail date: 1st week of July

July 5 for 4 Deal! Purchase 4 ads and get the 5th ad free! Reserve your space in the next four issues of Environmental Connection, and get the fifth free.

Environmental Connection magazine features industry-leading content from thought leaders from around the globe. All of the technical articles in *Environmental Connection* undergo peer review. This process sets *Environmental Connection* apart from many other industry publications.

Size	Member Rates	Non-Member Rates
Outside Back Cover	$1,859	$2,059
Inside Front or Back Cover	$1,499	$1,699
Full Page	$1,159	$1,359
2/3 Page	$899	$1,079
1/2 Page	$699	$899
1/3 Page	$599	$799
1/4 Page	$499	$659
1/6 Page	$399	$579
1/8 Page	$299	$499

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