



International Erosion Control Association

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1. The Logo may not be displayed as a primary or prominent feature on any non-IECA materials. You must display your own logo, business name, product name, or other branding in the primary and more prominent position.
2. The Logo may not be used in any manner that might imply that any non-IECA materials, including but not limited to goods, services, Web sites, or publications, are sponsored, endorsed, licensed by, or affiliated with IECA.
3. The IECA Logo cannot appear with the logos of private companies. The logos of educational organizations and institutions, and non-profit government entities, can appear together with the IECA Logo.
4. The Logos must be used as provided by IECA on computer disk, with no changes, including but not limited to changes in the color, proportion, or design, or removal of any words, artwork, or trademark symbols. The Logo may not be animated, morphed, or otherwise distorted in perspective or appearance. The Logo should not be scanned from printed sources.
5. You must maintain visible "white space" around the Logo and not combine a Logo with any words, logos, icons, graphics, photos, slogans, numbers, or other design elements.
6. You may not take any action that would interfere with or diminish IECA's rights in the IECA marks or the Logo.
7. "IECA" and/or the Logo may not be included in any non-IECA trade name, business name, domain name, product or service name, logo, trade dress, design, slogan, or other trademark.
8. The Logo may not be imitated or used as a design feature.
9. You must attribute trademark ownership to IECA in any materials where a Logo appears (except for signage and banners), with the following footnote: "IECA and the IECA Logo are either registered trademarks or trademarks of the International Erosion Control Association in the United States and/or other countries."

The IECA Logo must be reproduced as black, or the official brown/green/blue colors (see below). If the Logo is reproduced in color, the rings must be (from left to right) brown, green, and blue, in this order. If the Logo is reproduced on a dark background, the logo may be reproduced in white.

Color Space

4-color process:

Brown: C0/M63/Y100/K43;

Green: C100/M0/Y91/K27;

Blue: C100/M43/Y0/K18

Pantone Spot Color:

Brown: Pantone 1685

Green: Pantone 356

Blue: Pantone 301

Acceptance and use of the logo files below constitutes agreement to the above terms.

IECA ... your essential Best Management Practice

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