



# Exhibitor Survey

Thank you for exhibiting at EC06. To help us continue to provide a show that helps you meet your sales goals, we ask that you complete this survey. The information will be used to modify schedules and events for upcoming conferences.

## About the Your EC06 Experience

1. Did you attend any educational sessions at EC06 (e.g. Monday/Tuesday Training Courses, Wednesday/Thursday Technical Sessions, Field Day at the Beach)?  Yes  No

2. Did you stay at an IECA Host Hotel?  Yes *Skip to question# 4*  No

3. If you did not stay at an IECA Host Hotel, why not? *Mark as many as apply.*

Location  Points program at other hotel  Cost  Other

4. EC06 expo was open for 14 hours over 3 days. I think the number of hours should be: *Please choose one.*

Increased  Decreased  Left the same (no change)

Comments: \_\_\_\_\_

5. Rate the exhibitor lounge: *Please mark one*

Excellent  Good  Average  Poor

Comments: \_\_\_\_\_

6. What would you like to see in the exhibitor lounge? *Mark as many as apply.*

Interview Room  Lunch  Education  Internet  Soda  Room for Press Conferences

Other: \_\_\_\_\_

7. Would you be willing to pay additional booth fees if these services were offered?  Yes  No

8. Which hours did you see the most traffic Wednesday? *Please choose one.*

11am-1pm  1-3pm  3-5pm  5-6:30pm

9. Which hours did you see the most traffic Thursday? *Please choose one.*

11am-1pm  1-3pm  3-4pm

10. Did you meet a sufficient number of qualified buyers?  Yes  No

11. Would you exhibit at another IECA conference?  Yes *Skip to question # 13*  No

12. Why wouldn't you exhibit at another IECA conference? \_\_\_\_\_

13. Would you consider exhibiting at another IECA event such as a field day?  Yes  No

## About Advertising

14. Were you aware of EC06 advertising opportunities (e.g. the conference program)?  Yes  No

15. What additional advertising did you do to drive traffic to your booth? *Mark all that apply*

Direct mail to your house list  Direct mail to additional lists  
 Email to your client list  Email to additional lists  
 Point of Sale Flyers  Website listings

## About Sponsorship

16. Are you aware of IECA sponsorship opportunities?  Yes  No

17. What do you think sponsorship does for IECA? *Mark all that apply.*

- |   |  |
|---|--|
| <input type="checkbox"/> Allows IECA to broaden education programming             | <input type="checkbox"/> Allows IECA to increase exhibitor services    |
| <input type="checkbox"/> Enhances networking events                               | <input type="checkbox"/> Allows IECA to increase profits               |
| <input type="checkbox"/> Nothing, just allows manufacturers to gain more exposure | <input type="checkbox"/> Allows IECA to increase services to attendees |

## About GES Exhibitor Services

18. Please rate GES on the following categories: *Please mark only one box per item*

Customer service	Excellent	Good	Fair	Poor	Did not use service
Rented supplies					
Handling of your materials					

## About You

19. When would you like to receive the show kit?

- 2 weeks out       4 weeks out       6 weeks out       2 months out       3 months out

20. Who is your target customer?

- Builder/contractor       Regulator/inspector       Engineer/designer )       Other (please describe)  
 Manufacturer/distributor       Academic       Student      \_\_\_\_\_

21. Would you be interested in taking a 1 hour webinar on driving traffic to your booth?  Yes  No *Skip to question #23*

22. How much would you pay to take a webinar like this?

- \$99.00-\$199.00       \$200.00- \$299.00       \$300.00- \$399.00

## Your Comments

23. What kinds of successful programs have you seen used to drive traffic to the expo hall? \_\_\_\_\_

24. Do you have any additional comments or suggestions? \_\_\_\_\_

25. Testimonials help use share the value of the conference with others. \_\_\_\_\_

Yes, you may use my testimonial in marketing campaigns.

Name \_\_\_\_\_ Company \_\_\_\_\_

Please drop your survey in one of the collection boxes located throughout the convention center. If you would like to know the results of this survey, please email IECA at [ecinfo.org](mailto:ecinfo.org) after March 30,2006. Thank you for your time.

IECA...your essential Best Management Practice  
[www.ieca.org](http://www.ieca.org)



International Erosion Control Association