

MEMORANDUM

Northwest Arkansas MS4s are hosting the South Central Chapter of the International Erosion Control Association's (SCIECA) **Muddy Water Blues** Conference at the Clarion Hotel and Convention Center in Bentonville, Arkansas March 28th through March 31st, 2010. Attendees will include representatives from the stormwater operators, managers and staff of Phase 1 and Phase 2 municipalities, federal facilities and other environmental professionals from Oklahoma, Texas, Louisiana, New Mexico, and Arkansas. People from Missouri, Kansas, Nebraska, Illinois, Kentucky, Tennessee and Mississippi are specifically invited to attend as well; registration is open to anyone with an interest in stormwater.

The conference will feature discussions and training to prepare officials, municipal and contractor employees with the skills necessary to meet the variety of challenges when encountered with creating, operating, managing, and enforcing stormwater programs. Current issues will be presented along with the many aspects of BMP's available today that can help communities prepare to meet new regulatory environmental challenges.

The Clarion Hotel has a government rate at \$69 per night and a regular room rate of \$79 per night. Make your reservation by calling 479-464-4600 or 1-888-544-3200 before **March 19**. The property also owns the adjoining Sleep Inn hotel, which also has rooms available for the event at similar room rates.

There will be a hall for vendors to display their goods and/or services to potential clients. There are a limited number of spaces available; therefore, the tables and their locations will be assigned on a first-come, first-paid-for basis. During the conference there will be a coffee break and snacks served each morning and afternoon in the vendor area. **If you would like to sponsor a break or snack, please contact us by Friday, February 12.** Other types and levels of sponsorship are also available; please see attached sponsorship level information sheet. Signage recognizing your company or organization will be placed at the sponsored event(s) as our token of appreciation for your generous support.

Vendors are welcome to attend all conference sessions and meals. We appreciate your support, and know you will make numerous contacts at this conference! We look forward to seeing you there. If you have any program questions or need further information, please call Jeff Roberts (local vendor chair) at 479-271-6849, Jennifer Bonner (local planning chair) at 479-621-1117, or Phil Handley (SCIECA chapter president) at 210-233-3564, or visit <http://www.scieca.org/events.htm>.

2010 SCIECA Muddy Water Blues Vendor/Sponsorship Prices
Please check the appropriate box

Type

Price

Booths only

Booth (3 day max)

\$ 250

Standard booth space (8'x10'; a 6'-skirted table, 2 chairs, a trashcan) (electrical outlet extra cost) one Standard-sized sign, and one **FREE** member registration.

Booths with Sponsorship

Indoor Combination (Booth and Break or Luncheon)

\$ 600

One Medium-sized sign; podium recognition at break or lunch; one **Booth** space with sign; and **TWO** **FREE** member registrations. Please circle BREAK or LUNCH Sponsorship.

Vendor's Reception

\$1,000

One Large-sized sign at Vendor's Reception; podium recognition during Reception and on Day 1; **TWO** **FREE** member registrations; and **TWO** booth spaces with sign **or** a combination sponsorship with 2nd booth space.

Academics/Non-profits could have un-manned booth space at half price. \$ 125

Sponsorship only

Break

\$ 400

One Medium-sized sign; podium recognition at the break; and one **FREE** member registration.

Lunch

\$ 500

One Medium-sized sign; podium recognition twice at lunch; and one **FREE** member registration.

Extras

Electricity per booth space Number of booths _____ @ \$ 25 each

Total \$ _____

Hours of set up are 8:00 am to 12:00 pm on Monday and tear down is after 8:00 pm on Tuesday or vendor can stay until closing on Wednesday.

Breaks and Lunches will be included.

