



## IECA's Annual Photo Contest 2011-2012

IECA's Annual Photo Contest is an opportunity to gain visibility and share your accomplishments with the erosion and sediment control community. Entries will be displayed on our website and enlarged to be showcased at Environmental Connection, IECA's annual conference and expo.

Voting will take place at Environmental Connection. Ribbons will be awarded at the conference.

The contests is FREE—so send in those pictures!

### Rules and Guidelines

1. Entries are due on or before December 30th.
2. Photos must be submitted electronically on CD, disk or via email to [marketing@ieca.org](mailto:marketing@ieca.org).
3. Photo resolution must be 300 dpi or higher. The higher the resolution, the better your image will appear.
4. Photos will be accepted only in .jpg, .tif, .gif or bitmap formats.
5. You must include a brief description for each submittal. See the entry form for details.
6. Entries will be screened for eligibility. IECA has the right of refusal for any or no cause.
7. Photos may only be submitted to for entry to the Annual Photo Content once. Re-entries will be discarded.
8. Individual image filed may not exceed 10 MB in size.

We are looking for high quality photos. This means your photo(s) should be sharp, well-focused with proper lighting. Photos that are out of focus, too dark, too light, grainy or otherwise unclear will not be competitive. We are also looking for photos that tell an obvious story. If we cannot tell what's going on in your photo, it will not be a contender!

### Categories and Judging Criteria

#### **Before and After** (*Submit two photos for each entry in this category one Before and one After*)

- ✓ Photo alignment - are the photos taken from exactly the same place?
- ✓ How much change is shown - how dramatic is the After photo compared to the Before photo?

#### **Impacts of Erosion and Sediment**

- ✓ Degree of environmental impact - what is the effect on water or air quality?
- ✓ Degree of social impact - what is the effect on property, human life, infrastructure, etc.?

#### **Technology in Action**

- ✓ Identification of technology - is it obvious what technology is being used?
- ✓ Degree of action - does the photo show a process or merely a completed installation?

#### **Erosion Control Bloopers**

- ✓ Can the erosion control blooper be identified in the photo?

### Recognition

All accepted submitted photos will be recognized at Environmental Connection—IECA's Annual Conference and Expo. These photos will be posted on the IECA website and may be featured in *EROSION CONTROL* journal, *Environmental Connection* magazine, association promotional material and at educational events.

ENVIRONMENTAL  
  
 CONNECTION  
**Photo Contest Entry Form**

Please provide the following information for each submission. Please copy this form for additional entries.

**Category** (Please choose one. Use a separate form for additional submissions):

- Before and After (2 photos per submission)
- Impacts of Erosion
- Technology in Action
- Erosion Control Bloopers

**Name of Photographer:** \_\_\_\_\_

**Location of Photo(s):** \_\_\_\_\_

**Date and Year Photo(s) was Taken:** \_\_\_\_\_

Photos must have been taken on or after January 1, 2001. Photos submitted under the “Before and After” category may submit a “Before” photo that was taken earlier than January 1, 2001, so long as the “After” photo was after January 1, 2001.

**Brief Description** (25 words or less—non product specific please): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*\*IECA reserves the right to modify photo descriptions.*

**Submitted By:**

**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State/Province:** \_\_\_\_\_ **Zip/Postal Code:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Photo Release Agreement:**

I understand that each photo submission becomes the property of IECA. IECA may use photo submission(s) in promotional materials, association publications, and on the IECA web site.

I understand that IECA may provide submitted photo(s) to media outlets upon request. Credit will be given to the photographer. The submitter will not receive credit.

I understand that the submitted photo(s) and the enlarged, laminated photo(s) are the property of IECA and will not be returned to the submitter or photographer. These photo(s) may be displayed by IECA, its Chapters and/or partnering organizations at educational and trade events.

I confirm that I have the authority to release this photo on behalf of the photographer.

**Submitter’s Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Photographer’s Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Send Photo Submittals to: IECA Photo Contest, 3401Quebec St., Suite 3500, Denver, CO 80207, USA. If you have questions, please contact [marketing@ieca.org](mailto:marketing@ieca.org) or call 303-640-7554.