



International Erosion Control Association

**FOR IMMEDIATE RELEASE**

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**CONTACT:**

Jill Altman

IECA Association Development Director

3001 S. Lincoln Ave. Suite A

Steamboat Springs, Colorado 80487

Phone: 970-879-3010

jill@ieca.org OR www.ieca.org

## **Powerhouse partnership aims to help the construction industry manage storm water and compliance issues**

Two big players in the storm water compliance arena have teamed up in an effort to help home builders and commercial construction companies comply with State and Federal regulations concerning storm water runoff and erosion control issues. An effort that could possibly save construction companies millions of dollars in potential fines and environmental clean-up actions. And for Joe Public, the partnership means cleaner water, better soil and a better environment for our children and us.

Paradigm Engineering, LTD, of Lewisville, Texas, an environmental engineering and consulting company, and the International Erosion Control Association (IECA), a non-profit member association serving the erosion and sediment control profession, officially entered into a partnership November 1, 2004. This union is welcome news to the almost-5000 members and clients they both serve.

Johnny Combs, PE, REM, CPSWQ, the CEO and founder of Paradigm, touts IECA as a Best Management Practice (BMP) and sees this partnership as a great asset for his homebuilder clients. *"Paradigm Engineering is very excited about our partnership with IECA. IECA is recognized as a leading authority within the erosion and soil control industry and through this collaboration we feel it offers even greater value to our clients. We are committed to 'Partners in Compliance' and take great strides to offer the most effective BMPs for our customers. The benefits of IECA as a BMP mirror our mission to offer the most comprehensive service to our valuable clientele,"* says Combs.

IECA's Executive Director Ben Northcutt also sees a value-added impact for members of the association he represents. *"This is an exciting partnership for IECA because it is going to help facilitate success for our members. There's no doubt in my mind that Paradigm's efforts will help grow our community of soil and water professionals, especially in the area of compliance and construction site engineering. As a result, our members can engage this community quickly and easily for new business opportunities, specialized education and new solution-specific technology. Our partnership with Paradigm provides another valuable tool that our members can add to their tool box of solutions,"* says Northcutt.

Paradigm Engineering, LTD specializes in storm water compliance and risk management, and has been helping companies comply with storm water regulations for over 10 years. Paradigm facilitates the relationship between federal, state and local government agencies and its clients by keeping on top of current trends in compliance regulations, enforcement and technologies impacting industry and the environment. Paradigm also develops storm water management programs that reduce the risk, cost and hassles its clients face in achieving compliance. These programs are battle tested through the successful defense of hundreds of EPA enforcement actions across their 1,800-strong nationwide client base. Paradigm's 1,800-client list currently includes companies such as: The Home Depot, Centex Homes, KB



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Home, DR Horton, Richmond American Homes, Ryland Homes, Beazer Homes, Pulte Homes, Lennar Homes and many more.

IECA is a non-profit, member organization that provides education, resource information and business opportunities for professionals in and affected by the erosion and sediment industry. IECA's mission is to connect, educate and develop the worldwide erosion and sediment control community. The association's more than 2900 members represent 52 countries and 17 fields of practice and serves as the global resource for people who share a common concern for the prevention and control of erosion. IECA's diverse membership supplies a unique network of specialists who are capable of solving a broad range of challenges caused by soil erosion and its by-product, sediment. This community of professionals really does make IECA an essential BMP.

For more information about Paradigm please visit [www.paradigm-engineering.com](http://www.paradigm-engineering.com) and to learn more about IECA visit [www.ieca.org](http://www.ieca.org).

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